

Ad-hoc-announcement Pursuant to Art. 17 Market Abuse Regulation (EU) Nr. 596/2014 ("MAR")

Karlsberg Brauerei: Early termination of the voluntary exchange offer and the offer period for new subscriptions this week due to high demand and fixing of the interest rate at 6% p.a.

Homburg, 16 April 2024 – Karlsberg Brauerei GmbH's new corporate bond 2024/2029 has met with great interest from holders of the existing 2020/2025 bond (ISIN: DE000A254UR5, WKN: A254UR) as well as from institutional investors, asset managers and private investors.

Due to the high demand, both the exchange period, initiated on 5 April 2024, which was originally scheduled to end on 22 April 2024, 6 p.m. CEST, and the offer period, which started on 11 April as part of the public offer via the subscription functionality of Deutsche Börse for the new corporate bond 2024/2029 (ISIN: NO0013168005, WKN: A3825C), which was originally scheduled to end on 25 April 2024, 12:00 p.m. CEST, will be shortened.

The exchange of the existing 2020/2025 bond (ISIN: DE000A254UR5, WKN: A254UR) 1:1 for the new corporate bond will now end on Thursday, 18 April 2024, 6 p.m. CEST.

New subscriptions for the corporate bond are only possible until Friday, 19 April 2024, 9:00 a.m. CEST.

The interest rate is set at 6.0% p.a. at the lower end of the range.

Listing on the Frankfurt Stock Exchange in the Quotation Board segment (Open Market) is now scheduled for 2 May 2024.

The issuer intends to exercise its call right for the 2020/2025 bond within three business days after the issue date (value date) of the new 2024/2029 bond and to redeem all outstanding bonds not tendered in the 2024 exchange offer by 6 June 2024 at the latest.

The supplement to the securities prospectus approved by the Commission de Surveillance du Secteur Financier (CSSF), Luxembourg, and notified to the Federal Financial Supervisory Authority (BaFin), Germany, as well as the securities prospectus are available for download at <u>investoren.karlsberg.de</u> in the "Bond 2024/2029" section and at <u>www.luxse.com</u>.

Contact us

Public Relations	Financial and business press
Petra Huffer	Dariusch Manssuri, IR.on AG
Karlsbergstr. 62	Mittelstraße 12-14, Haus A
D-66424 Homburg	D-50672 Köln
T: +49 (0)6841 105-414	T: +49 (0)221 91 40 975
petra.huffer@karlsberg.de	dariusch.manssuri@ir-on.com

Mandatory Information according to § 37a HGB: Karlsberg Brauerei GmbH | Karlsbergstr. 62 | 66424 Homburg | Geschäftsführung: Markus Meyer | Amtsgericht Saarbrücken HRB17866

Disclaimer

This ad hoc announcement and the information contained herein do not constitute an offer to sell or a solicitation of an offer to buy securities of Karlsberg Brauerei GmbH in the Federal Republic of Germany, the Grand Duchy of Luxembourg or any other jurisdiction and shall not be construed as such, in particular if such offer or solicitation is prohibited or unauthorised, and does not replace the securities prospectus. Potential investors in partial debentures of the 2024/2029 bond of Karlsberg Brauerei GmbH are requested to inform themselves about such restrictions and to comply with them. An investment decision regarding the partial debentures of the 2024/2029 bond of Karlsberg Brauerei GmbH may only be made on the basis of the securities prospectus, which is expected to be approved by the Luxembourg Securities and Markets Authority (Commission de Surveillance du Secteur Financier - CSSF) today, and which will be published after approval at investoren.karlsberg.de and www.luxse.com. The approval by the CSSF should not be construed as an endorsement of the securities offered. Potential investors should read the prospectus before making an investment decision in order to fully understand the potential risks and rewards of deciding to invest in the securities. The information contained in this document may not be distributed outside the Federal Republic of Germany and the Grand Duchy of Luxembourg, in particular not in the United States, to U.S. persons (as defined in Regulation S under the United States Securities Act of 1933) or to publications with a general circulation in the United States, unless such distribution outside the Federal Republic of Germany and the Grand Duchy of Luxembourg is required by mandatory provisions of applicable law. Any violation of these restrictions may constitute a violation of the securities laws of certain countries, in particular the United States. Bonds of Karlsberg Brauerei GmbH will not be publicly offered for sale outside the Federal Republic of Germany and the Grand Duchy of Luxembourg.